



**Media Contact**

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**FOR IMMEDIATE RELEASE**

**Wine Country Network Announces Date for the Drink Pink Vino International Rosé Festival**  
*4th Annual International Rosé Wine Festival in the Rockies takes place on Friday, June 8, 2018*

**DENVER, Colorado – January 11, 2018**

Wine Country Network, Inc., publisher of Wine Country International® magazine and producer of the Denver International Wine Festival, has announced that the 4th Annual Drink Pink Vino International Rosé Festival will take place on Friday, June 8, 2018, from 6 – 9 p.m. at the outdoor pavilion of the luxurious Omni Interlocken Resort in Broomfield, Colorado. VIP ticket holders will have early access to the Festival at 5 p.m.

Many people have the impression that Rosé is nothing more than a diluted red, or remember the overly sweet White Zinfandel from the 1970s. This is a misconception — Rosés are produced from the same grape varietals as more full-bodied reds, but the juice is only allowed to ferment with the grape skins for a few days, giving Rosés delicate hues ranging from light peach to deep pink. Rosé wine consumption in the U.S. is still growing and enjoying a surge in popularity, especially for summer due to its lighter body and food-friendliness, and many more producers are now releasing their own Rosés. Past Festival exhibitors include Ponzi Vineyards, Chêne Bleu, Presqu'île, Buglioni, Schramsberg and Henri Gaillard Rosé Côtes, to name just a few.

The annual Drink Pink Vino International Rosé Wine Festival offers wine enthusiasts the chance to sample over sixty new releases to kick off the summer Rosé drinking season. Attendees will enjoy wine tastings accompanied by gourmet food samplings and live jazz music. There will also be vendors and a silent auction to benefit There With Care®, a charity which provides a wide range of thoughtful and fundamental services to children and families during the critical phase of a medical crisis.

The Omni Interlocken Resort will offer a limited number of rooms at a special festival rate. Call 303-438-6600 for reservations. Tickets are now on sale. \$70 general admission, \$100 VIP.

**For tickets visit:** <https://www.squadup.com/events/drink-pink-vino-colorado-2018>

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**For Exhibit Opportunities Contact:**

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**Drink Pink Vino International Rosé Wine Competition**

Wine producers may submit their Rosé wines now!

For info visit: <http://drinkpinkvino.com/competition.html>

**Editors:**

Wine Country International® Magazine's Co-Founder and Editor, Christopher J. Davies, is available for interviews, radio call-ins or television appearances. For bookings, please contact Karin McLean, Communications Manager, at [kmclean@winecountrynetwork.com](mailto:kmclean@winecountrynetwork.com), or at 303-664-5700. Please visit Wine Country Network's photo galleries on Flickr:

<https://www.flickr.com/photos/winecountrynetwork/albums>

**About Us**

Wine Country Network, Inc. is a multi-platform media and event company dedicated to wine, beer, spirits, food and travel. Christopher and Darcy Davies founded the company in New York in 2002. The Davies' moved the company to Colorado a year later.

Wine Country Network publishes [Wine Country International® Magazine](#), which is dedicated to increasing the knowledge and enjoyment of wine, food and travel — not just to the world's great wine regions, but to destinations whose restaurants and festivals celebrate the grape. Though the publication is aimed at enthusiasts, our editorial contributors (wine experts, travel-photojournalists, culinary professionals and celebrity chef-restaurateurs) blend fresh content with inside, cutting-edge information — in everyday language. Every issue includes up-to-date industry developments, in-depth travel articles, food and entertainment tips and recipes and unrated wine recommendations. Vivid color photography and contemporary, stunning design make each issue every wine lover's favorite read!

In 2013, Wine Country International became a fully digital magazine available through Issuu, the world's leading digital publishing platform, with over 70 million readers. For 2018, the company plans 4 digital issues, plus a year-end roundup print edition.

The company also organizes six professional beverage competitions (wine, spirits and beer), as well as the [Denver International Wine Festival](#), the [Pairsine Chefs Food and Beverage Pairing Competitions](#) and the [Drink Pink Vino Rosé Wine Festival](#).

For further information, please visit [www.winecountrynetwork.com](http://www.winecountrynetwork.com) or call 303-664-5700.